



# MANIFESTO

**HORSE.CARS**



A lot has been said about the future of mobility, but very little about transitioning to it.

The reality is that it's not just one solution that will take us on the journey to better mobility.

New forms of transport as well as EVs will certainly play their role but the road to decarbonisation can never be an either-or scenario, it's a side by side one.

A shared road to low emissions and efficiency for all.

With hybrid and new fuel solutions, existing motorisation can combine with new technology so that everyone everywhere can benefit.

We can transform what has powered human dreams since the dawn of industrial history, and to meet this challenge Renault Group is launching a company like no other: **HORSE.**

**HORSE** is born to unlock the potential of combustion technology to be a motor for transition, a unique and international expert capable of setting the pace in future powertrains solutions.

**HORSE** can drive real change for the whole automotive sector by building an ecosystem with industrial and technological partnerships, by re-engineering engines and fuels for more efficiency and less pollution, by considering the hundreds of millions of vehicles already on the road.

**HORSE IS ENERGY  
WELL SPENT**